



# **BACHELOR OF ARTS IN BUSINESS (124 UNITS)**

GENERAL EDUCATION UNITS REQUIRED 43
MAJOR UNITS EARNED IN DEGREE PROGRAM 51
ELECTIVE UNITS 30

# YEAR ONE

### **TERM ONE - 9 UNITS**

- Organizational Behavior
- Business Writing
- Research Methods

### **TERM TWO - 9 UNITS**

- Business Through the Eyes of Faith
- Financial Accounting
- Managerial Accounting

# **TERM THREE - 9 UNITS**

- Organizational Communication
- Managerial Economics
- Principles of Marketing



# YEAR TWO

### **TERM ONE - 9 UNITS**

- Strategic Marketing Management
- Business Law
- Organizational Ethics

## **TERM TWO - 9 UNITS**

- Management Information Systems
- Human Resource Management
- Principles of Management

# **TERM THREE - 6 UNITS**

- Financial Management
- Business Strategy



School for Graduate and Professional Studies

## **CONTACT:**

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